

Enhancing Students'  
**GLOBAL & CROSS-CULTURAL EXPERIENCE**  
Via Off-Campus and  
On-Campus Internationalisation

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# INTERNATIONALISATION

*a core strategy of HKBU*

A number of initiatives have been implemented in AY 15-16 for the purpose of:

- 1 Enhancing students' global awareness
- 2 Strengthening students' intercultural skills and sensitivity
- 3 Developing students' international outlook

# **OBJECTIVES** for the Study Conducted in September 2016

1. Common **reactions** of students when situated in a **completely foreign environment**
2. Impact of their outbound experience on the way students **perceive their own selves and home**
3. Changes in the **awareness** of their own **cultural identity**, their own **biases**, and their own connection with the world outside of Hong Kong
4. Ways to **construct** their own **self-narratives** when communicating with people of a different culture and language

# KEY FINDINGS

- 1.** There is a substantial increase in students' confidence in speaking English.
- 2.** Majority of the respondents were more conscious of their own racial and cultural identity.
- 3.** Most respondents reported changes in their perceptions towards foreigners and other cultures.
- 4.** Most students reported that they are connected to the world and more ready to see the world from different perspective.

# **On-campus Internationalisation Initiatives**



Visit by high school students from Germany and Italy hosted by CIE students and teachers



Visit by Creighton University students hosted by CIE students and teachers

# Cultural Exchange





CIE Debate Team participated in the United Asian Debating Championship (UADC) held in Bali, Indonesia from 4 to 12 June 2015



CIE Debate Union competed at the International Parliamentary Debate Tournament in Tokyo in March 2016

## **International Debate Competitions**



Talk by Swiss Diplomat Mr. Renggli on  
“Hong Kong and Switzerland” on  
18 February 2016



Talk by Dr. O'Reilly Runte on  
“Our Global Future” on 18 April 2016

# Global Forums

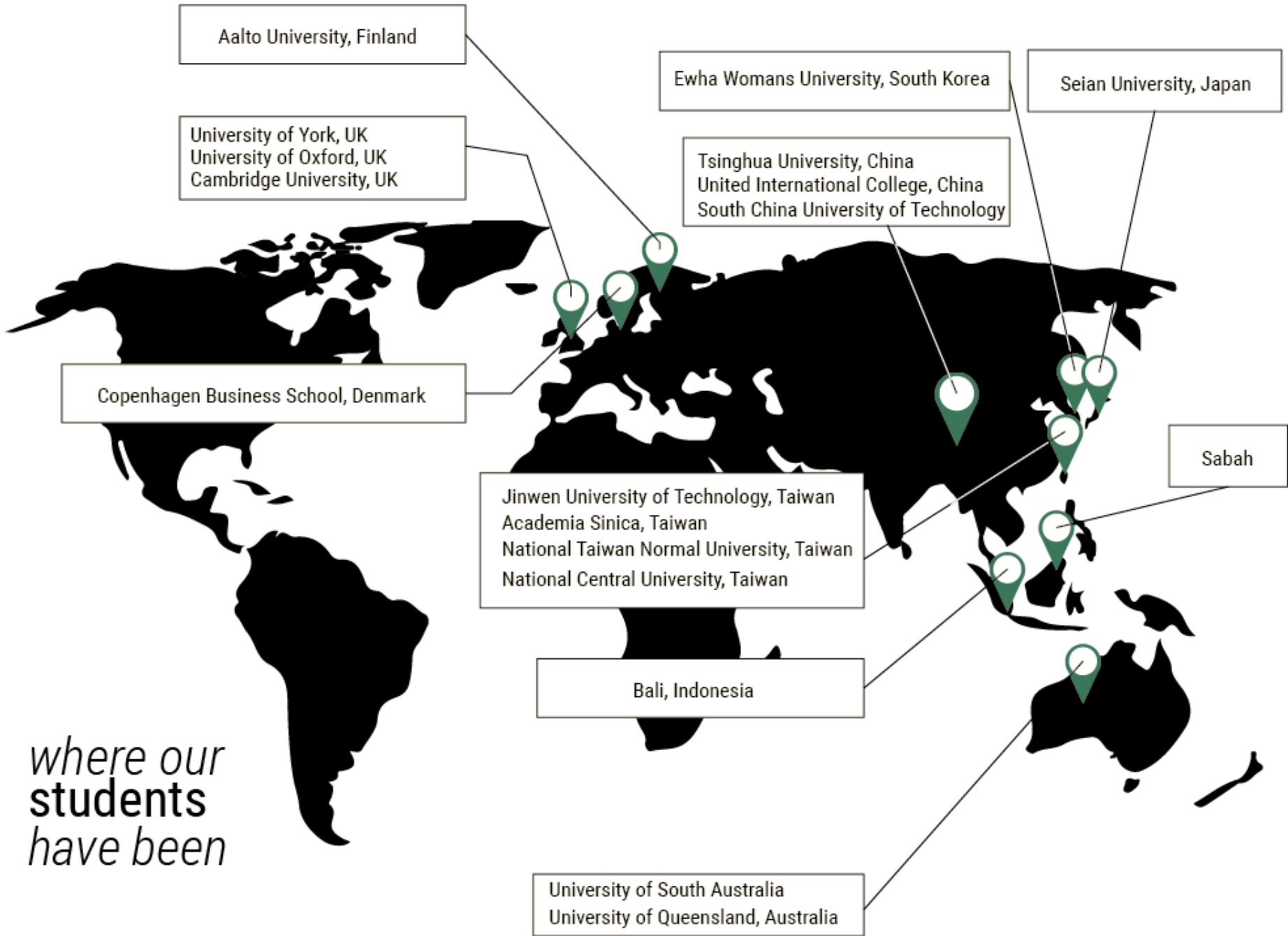




Exchange students and CIE lecturers from overseas shared the experience of being the “others” in a foreign culture with CIE students on 14 November 2015



# International Festival



*where our  
students  
have been*

# **Results of Survey**

# Survey on students returning from outbound academic tours (AY2015-2016)

Survey conducted in September 2016

**56** *total*

*40 Females*

*16 Males*

# Students' motivation to join study tours

## Exploration of the World Outside Hong Kong

- explore **foreign cultures**
- expand their **worldview**
- explore the nature

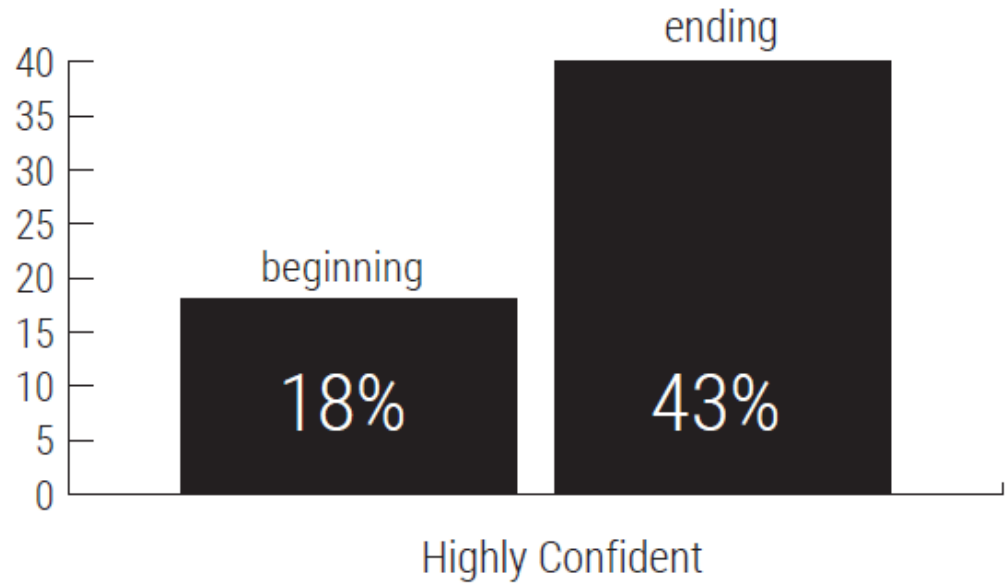
## First-hand Contact and Communication with Foreigners

- practice the **target language** in a real-life context
- learn about local customs from the locals during homestay

## Experience in Overseas College Campuses

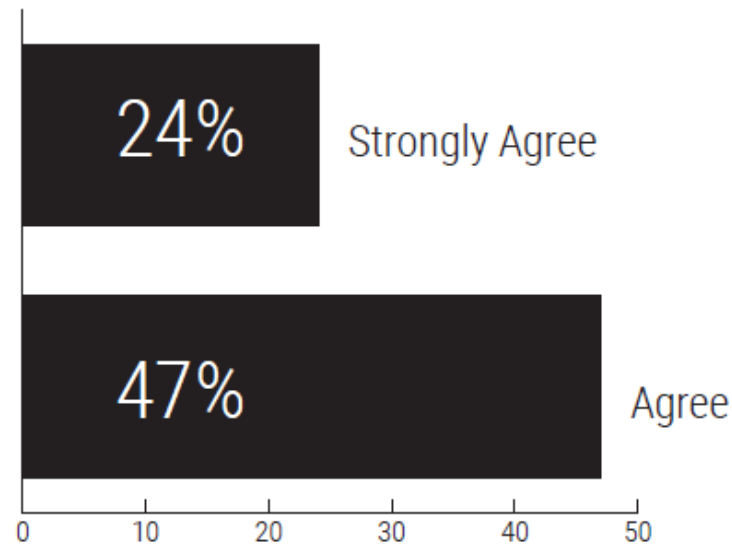
- conduct academic exchange with professors and students in overseas colleges
- visit famous overseas colleges

Level of confidence  
in speaking English  
at the **beginning**  
and **ending** the tour



Post-trip level of  
confidence in  
speaking English

when asked if their confidence in  
speaking English has increased after  
the trip





## Perception of their own racial/ cultural identity in a foreign environment

**79%** feel **more conscious** of their own **Chinese racial/ cultural identity** during their stay in a foreign country

**45%** feel **highly or extremely conscious** of their own **Chinese racial/ cultural identity**

## Students' behaviour in a foreign environment

when asked if they tend to behave more properly and politely in a foreign country, 95% said yes. Here's why.

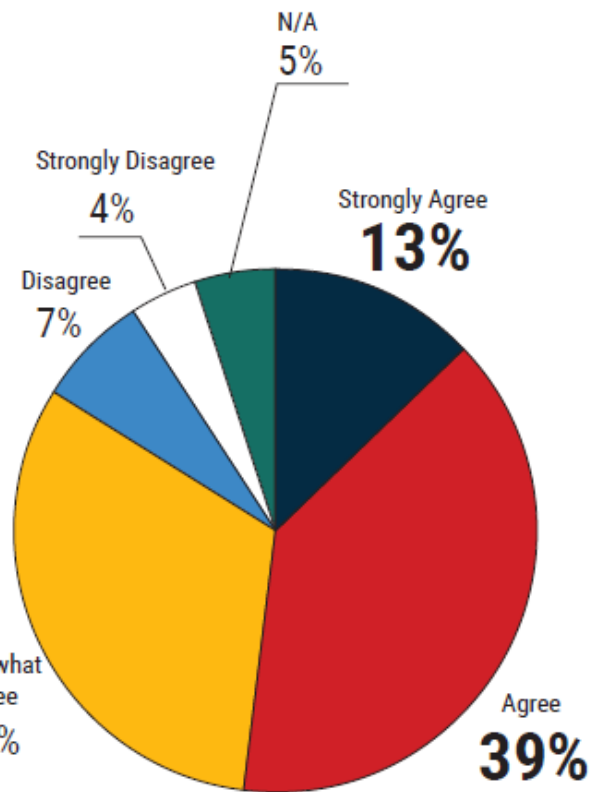
I want to give a **good impression to foreigners** **69%**

I represent my people and culture **64%**

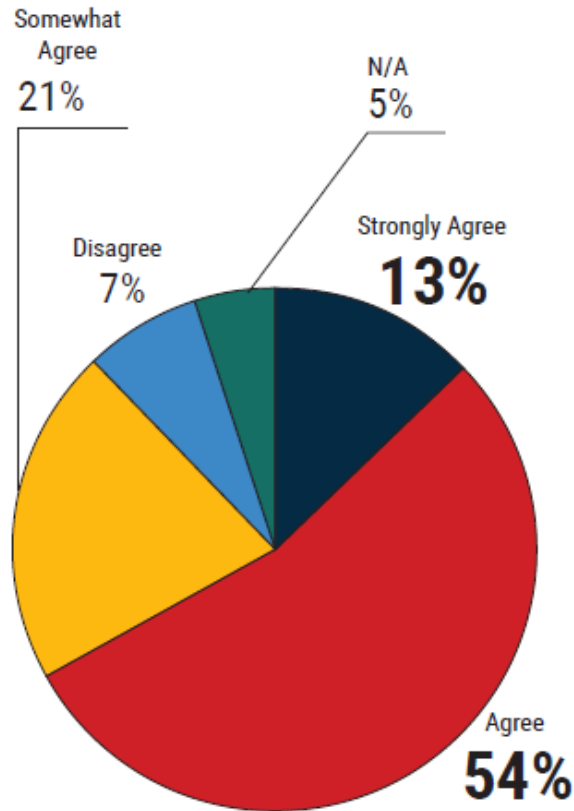
I see myself as an **ambassador of Hong Kong or my hometown** **40%**

I do not want to get unwanted attention **25%**

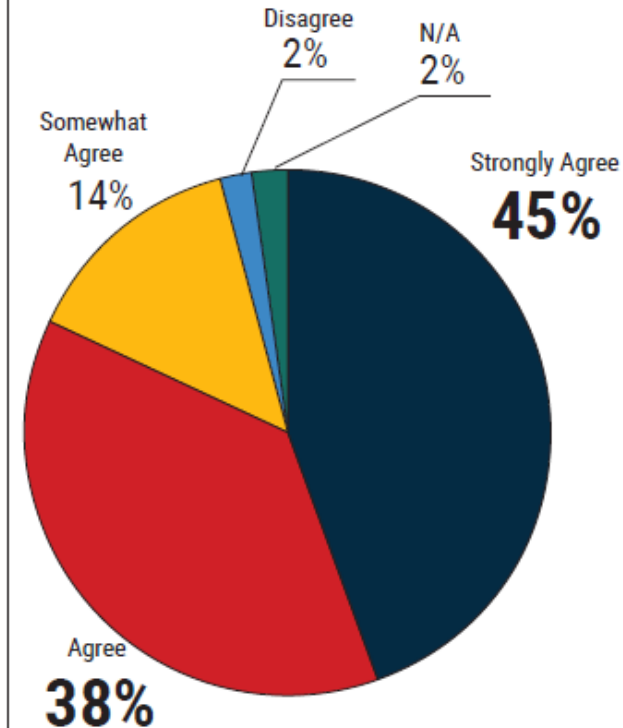
# Post-trip perception of foreigners



I realize that my perceptions of foreigners before the tour are not very accurate.

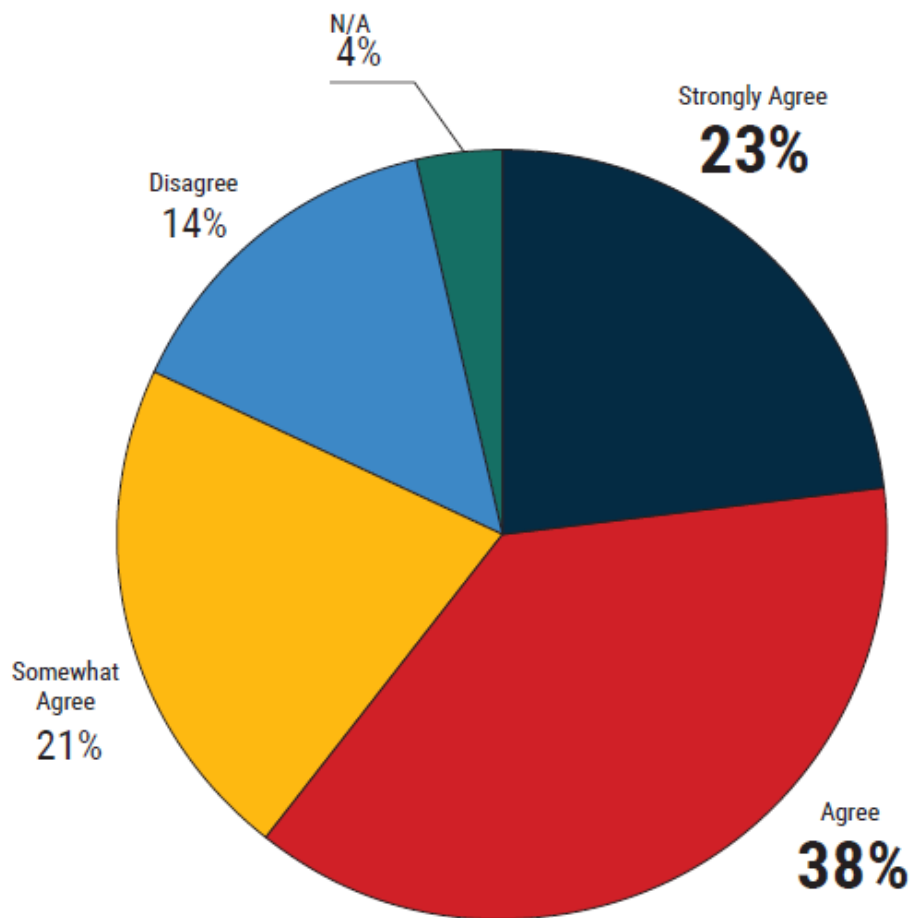


I tend to make less assumptions of a stranger based on his/her race or ethnicity.

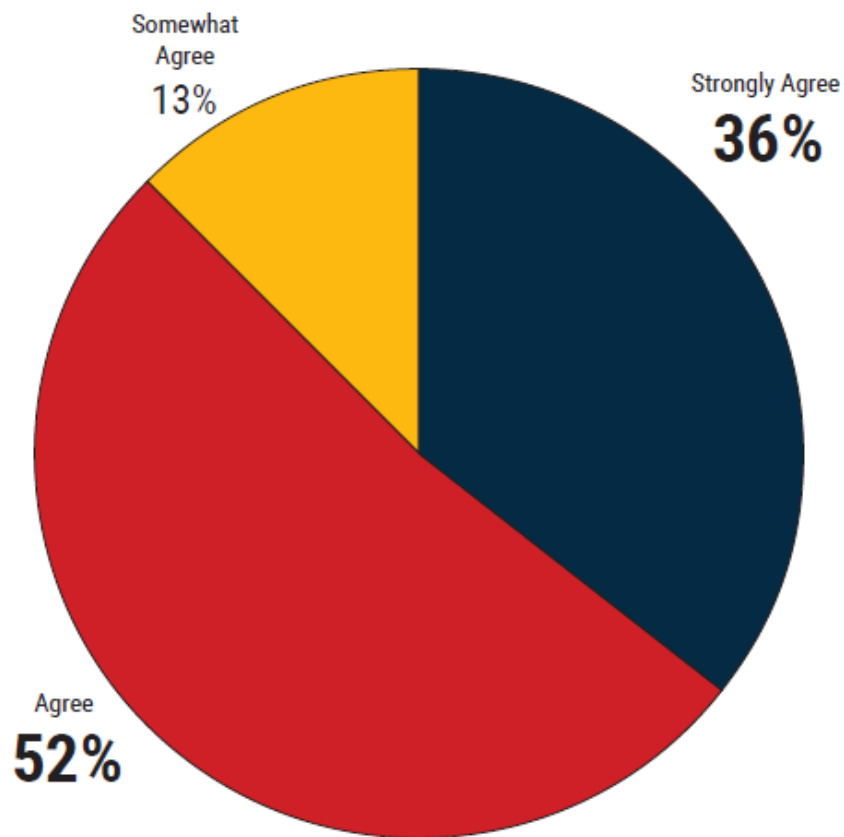


I am more ready to help foreigners when I see them in Hong Kong or in my hometown.

# Appreciation of cultures including their own

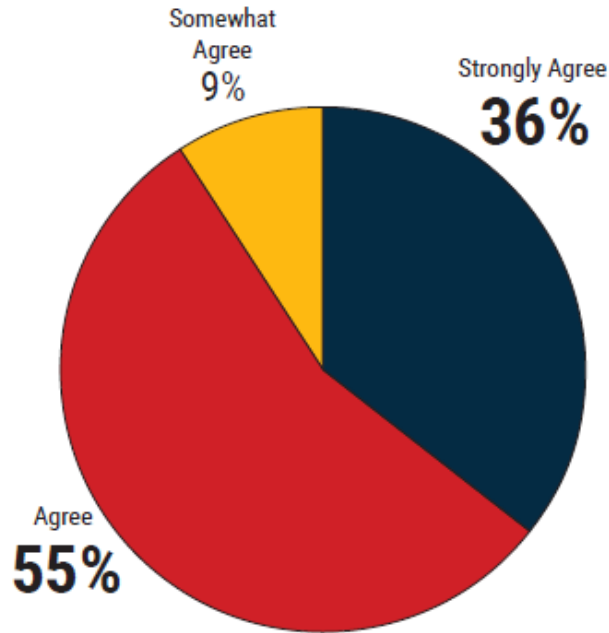


My appreciation of Hong Kong or my hometown has increased.

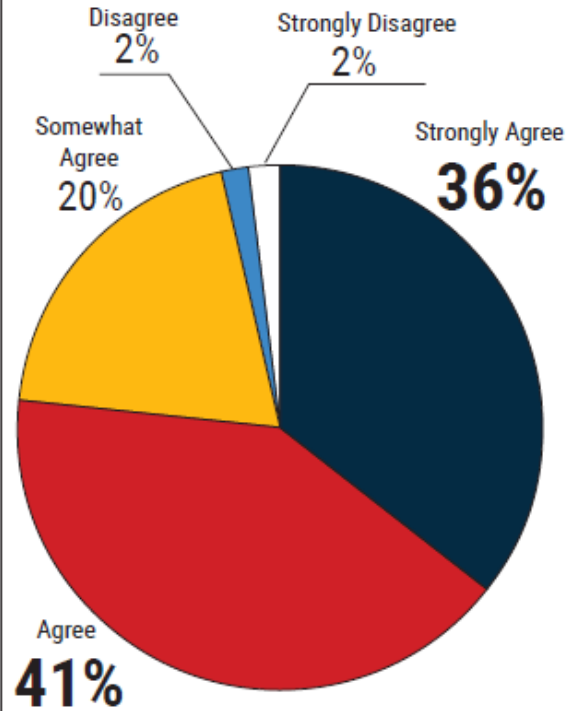


My appreciation of different cultures, including my own, has increased.

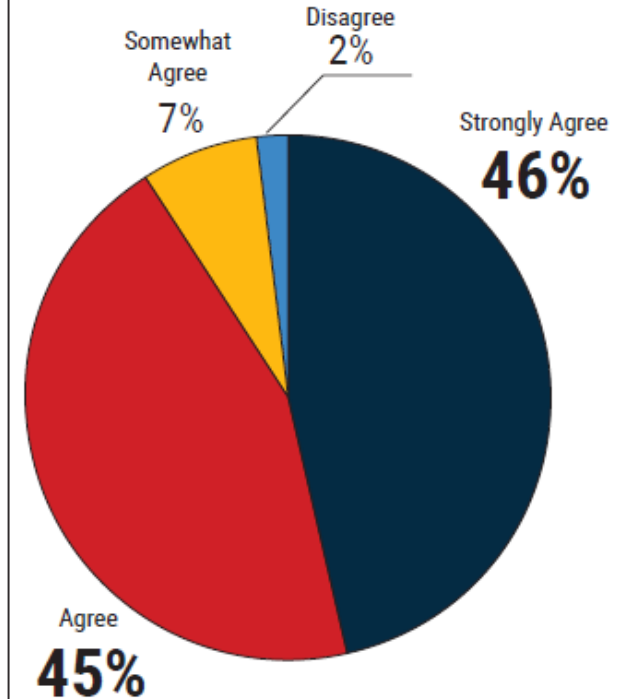
# Connection with the world



I feel more connected with the world.



My worldview has changed.



I am more ready to see the world from different perspectives.

**Looking  
FORWARD**

## CHALLENGE

To increase the student population who can participate in outbound exchange experiences.

To diversify the opportunities for global cross-cultural experiences.

## WAY FORWARD

1. Increase number of outbound academic/ cultural tours and study abroad experiences.
2. Expand bilateral exchange programmes with overseas colleges/ universities.
3. Increase number of exchange/ visiting students to CIE.
4. Develop an International Ambassador Programme for CIE students.